

Entrepreneurial Boot Camp

Innovation, Entrepreneurship and
Valorization in Life Sciences

Summer school for PhD students 2009 in USA and NL

dafne



Why this Boot Camp?

Knowledge exploitation, also known in Europe as valorization, is the process of turning science and novel technologies into products, and products into (new) businesses. Learn to understand and master this process by following this intensive summer school.

Science-based businesses and technology ventures are the backbone of economic growth and social development around the world. Public funding of science is increasingly judged on the expected overall benefits to society and the economy. The utilization of knowledge, or valorization, has become a major objective of many large-scale science and technology programs.

Valorization comprises the societal application of knowledge through

- commercial exploitation of scientific results (e.g. patenting)
- clinical or educational applications
- transfer of knowledge from the research institutes and universities to new or established businesses (e.g. licensing or spin-off formation).

This Entrepreneurial Boot Camp

wants to create awareness of

- new invention and its possible impact through scouting, screening and assessing
- protecting and commercially exploiting knowledge (intellectual property).

What are the course objectives?

The course will be a highly interactive, very intense (pressure cooker-like) experience in entrepreneurial learning.

The education format will include analyses of cases, exercises and assessments on specific topics, social interaction and networking.

Experts will be involved and personal involvement of the participants is expected.

Some of the topics are:

- Business idea creation
- Assessment of business opportunities
- Innovation, inventions and entrepreneurship
- Entrepreneurial attitude versus entrepreneurship
- The value of knowledge for society and the responsibility of the scientist
- Basics of entrepreneurial finance
- Intellectual property protection (in general, plant breeders' rights, patents)
- Business concepts, business plans, financing the business





This education program is an initiative of the Dutch Agro-Food Network of Entrepreneurship (DAFNE), the education centre of entrepreneurship in Life Sciences. The Network initiates, promotes and develops education in innovation, knowledge valorization and entrepreneurship and enhances the entrepreneurial spirit and entrepreneurship of Bachelor, Master and PhD students.

Partnership of Wageningen University en Research Centre -including Van Hall Larenstein University of Applied Sciences-, Dronen University of Applied Sciences and HAS Den Bosch University of Applied Sciences.

More Information?

www.dafne-entrepreneurship.nl

What's in it for you?

This Entrepreneurial Boot Camp

- helps you to use and gain tools, information and concepts about how to initiate and sustain a technology-based venture (e.g. a licensing partnership or a start-up firm)
- introduces you as a graduate student in the agro food and life sciences to the world of technology start ups
- learns you to answer key questions if you want to leverage technologies into successful entrepreneurial ventures
- helps you to develop as a professional who can move skillfully in both scientific and commercial worlds
- helps you as a researcher to develop an entrepreneurial spirit, necessary to become an entrepreneurial researcher or manager, a business entrepreneur or an entrepreneurial consultant.

Admission

PhD researchers are encouraged to register before June 30. Send an email with your Curriculum Vitae (max. 1A4) and a letter of motivation (max. 250 words) to gitte.schober@wur.nl.

Maximum number of PhD students on behalf of Wageningen UR and affiliated institutions is 6.

The DAFNE Entrepreneurial Boot Camp is sponsored and supported by TTI-Green Genetics, Centre for BioSystems Genomics, Top Institute Food & Nutrition and Food & Nutrition Delta. PhD students participating in these research institutes will have a first right to participate.

Price

The Entrepreneurial Boot Camp is sponsored through the DAFNE-initiative, in which the leading Technology Institutes, Wageningen UR and the Ministries of Economic Affairs and Science & Education have made additional means available to stimulate academic entrepreneurship. Therefore the program is offered to you for a nominal fee of 895 Euro per candidate (travel, lodging and participation included).

Location

This Entrepreneurial Boot Camp is a joint initiative of DAFNE and the University of Wisconsin, Madison, USA. It will be organized by the School of Business of Wisconsin University (www.bus.wisc.edu) and Wageningen Business School (www.wbs.wur.nl), based on the experiences of the Wisconsin Boot Camp that was successfully held for the first time in July 2007. The Boot Camp will be organized for the first time (as a pilot) in two blocks of five days:

- July 19-24 2009 at Wisconsin University in Madison (USA)
- Autumn 2009, at Wageningen University in Wageningen (NL)

Each course will have a mixed group of Dutch and American PhD students (and other researchers) and a mixed group of Dutch and American teachers.

More information

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